LIVE COVERAGE · ASIA AND OCEANIA

Your Festival, Live Everywhere.

From the calendar to chip counts, voice-to-live reporting and short videos from the floor: how we cover your festival on PokerZON and AsiaPokerHub, before, during and after, in the languages of your players.

SINCE 2024

Our team built **SoMuchPoker** and the **PokerEventsLive** data behind it, growing it from ~600 to ~65,000 organic visits a month.

NOW

On our own, with our own data engine, we ship what we could not before: AI-assisted newsrooms, player pages, multilingual live reporting.

Who We Are: pokerzon.com/partners ↗

POWERED BY POKEREVENTSLIVE

One Data Engine Behind Every Page.

Every festival, event, result and live update lives in PokerEventsLive, our own database. Enter it once, and it shows up on every page of both sites.

340+ festivals in **23 countries** since 2024, more than 300 of them in Asia and Oceania.

PokerEvents LIVE

14,000+ Events	**66,000+** Player profiles
180,000+ Results	**1.1M** Chip counts
70,000+ Live updates	**68,000+** Tournament photos

PokerEventsLive database, October 2026.

FOUR LEVELS OF COVERAGE

Pick the Level That Fits Your Festival.

Partnership — No fee · A link in return

Tailored Offer — Agreed with you, festival by festival

L0
Calendar

YOU GIVE
A partner link on your site

YOU GET
Festival and event pages, schedule, results on both sites

Festival page · Schedule · Results

L1
Data

YOU GIVE
Schedule, results, photos, the more the better

YOU GET
Richer pages, a Partner badge and a few selected stories

+ Payouts · + Photos · + Partner badge · + Stories

L2
Live Tracking

YOU GIVE
Live data, or a seat for our tracker

YOU GET
Chip counts and seating while the tournament runs

+ Chip counts · + Seating · + Live stats

L3
Live Reporting

YOU GIVE
Floor access for our crew

YOU GET
Our team on site: short videos, live updates, many languages

+ Short videos · + Live updates · + Interviews · + 5 languages · + Social cards

LO CALENDAR · L1 DATA

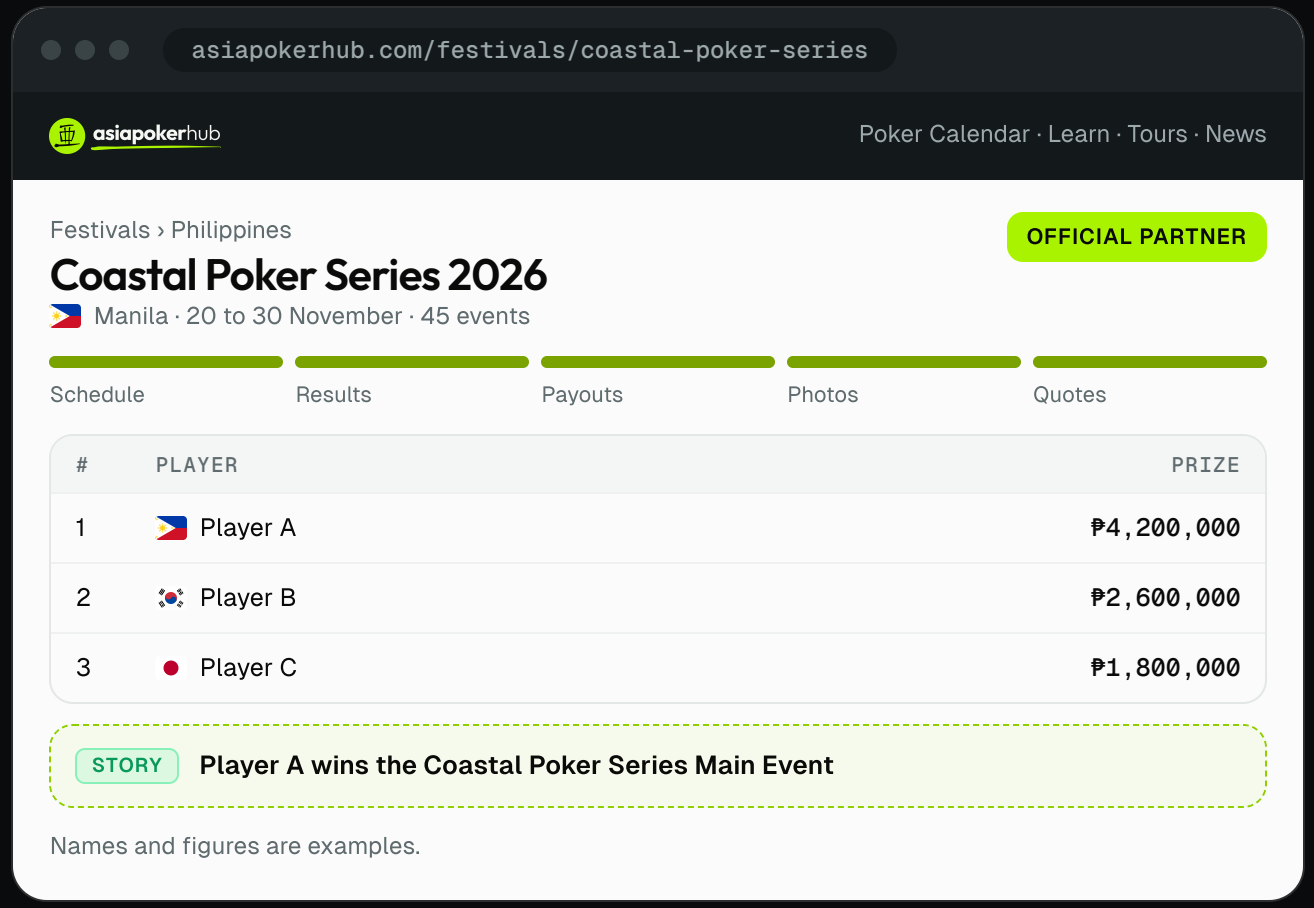
The More You Share, the Better You Look.

- **Every festival gets a page,** with its schedule and the results we can find.
- **Send us your data** and the page grows: full results, payouts, photos, quotes.
- **Partner festivals stand out** with a Partner badge and a few selected stories.

WHAT WE ASK IN RETURN

A link on your website that names us as your partner.

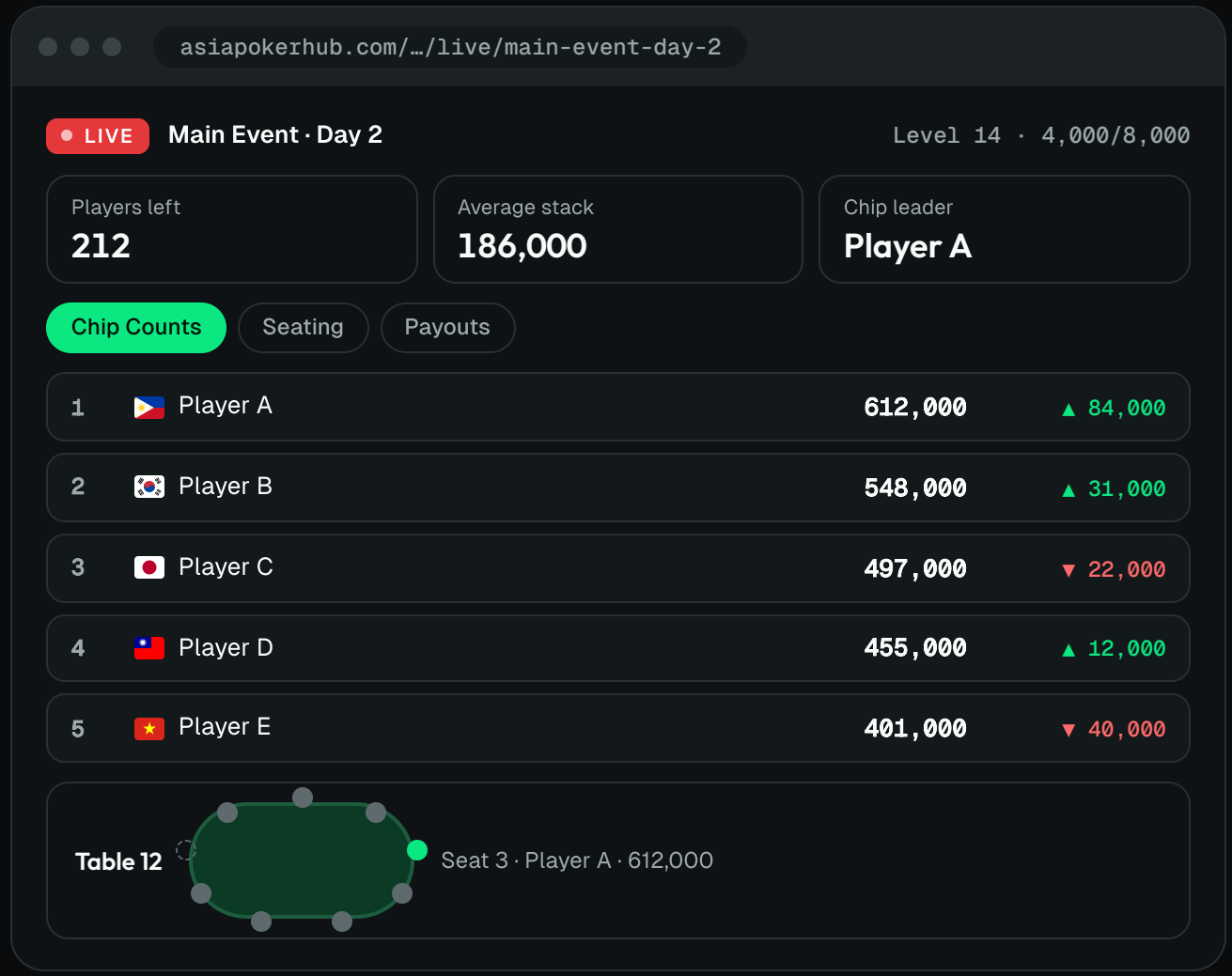
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Media partner: AsiaPokerHub
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L2 LIVE TRACKING

Every Stack, Every Seat.

- **Chip counts during play,** level by level, with the chip leader and average stack.
- **Seating and table draws,** so players and fans find every table.
- **On site or from your data:** our tracker on the floor, or a feed from your tournament system.

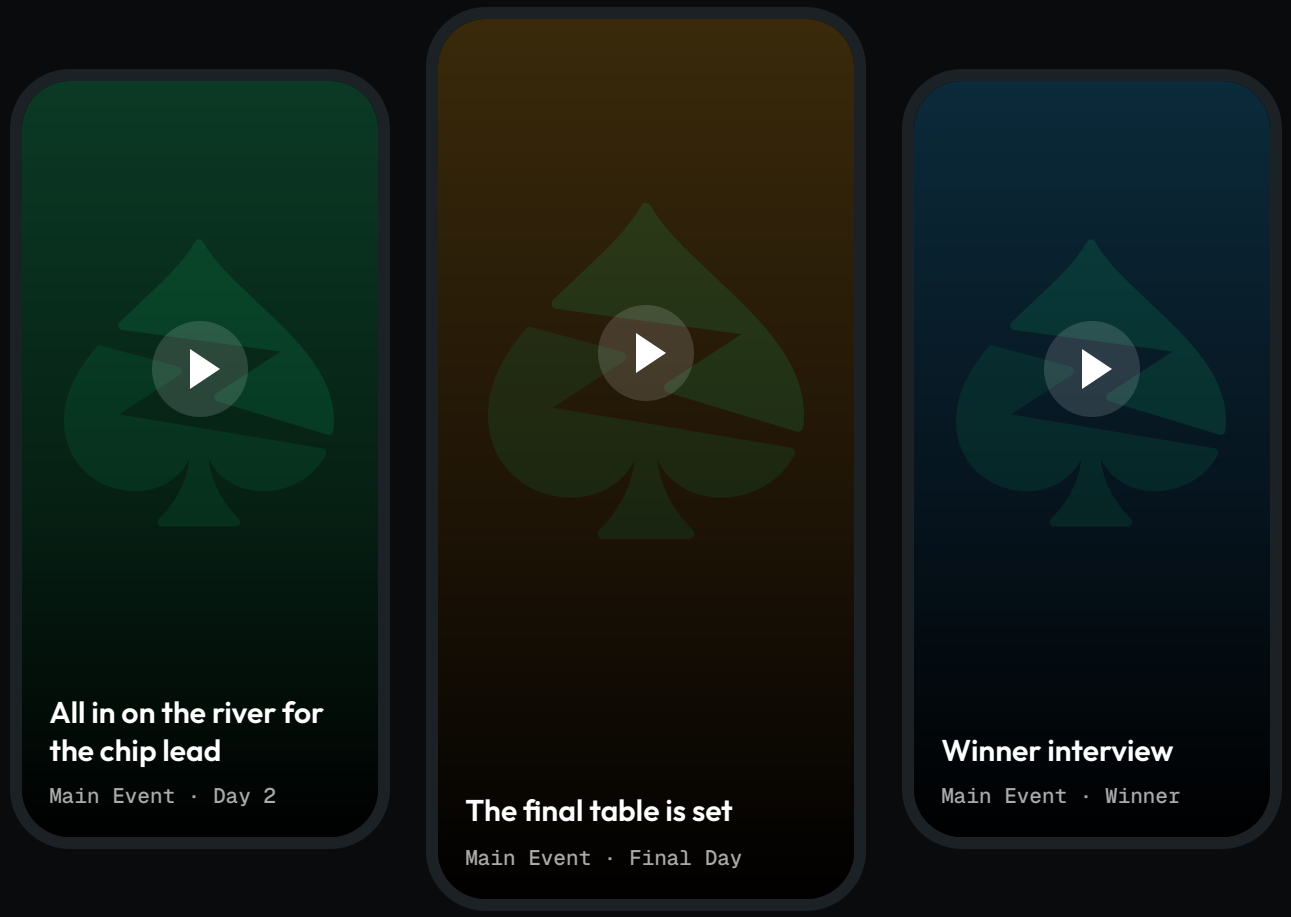


L3 LIVE REPORTING

Short Videos, Many Languages.

- **Our crew on the floor:** reporter, photographer and video, from the first flight to the winner photo.
- **Social first:** short vertical videos, big hands and eliminations as they happen, less long text.
- **Every update in the language of your players,** on both sites and our social channels.

EN | 한국어 | 日本語 | 中文 | Tiếng Việt

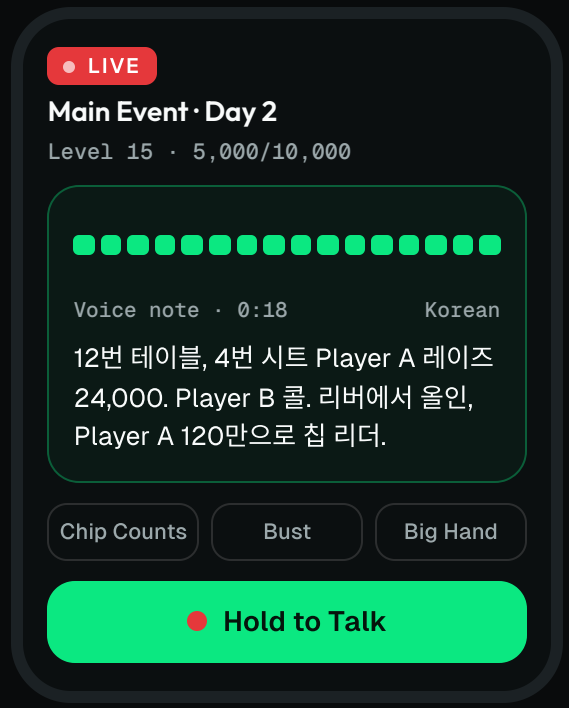


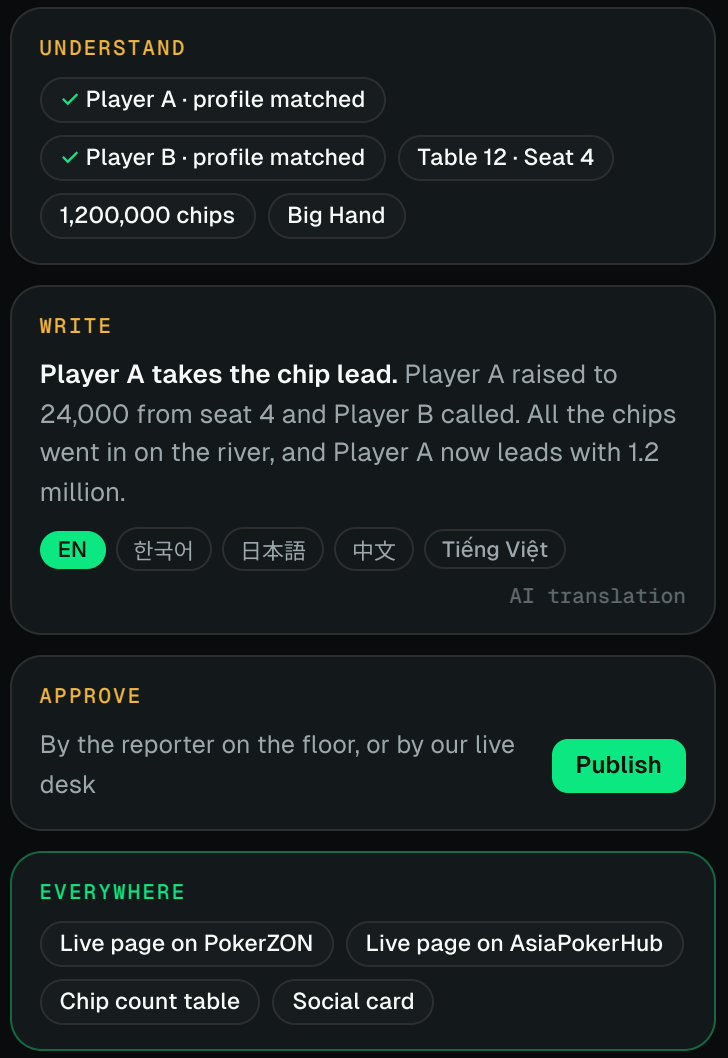
L3 LIVE REPORTING · IN DEVELOPMENT

The Reporter Speaks. The Page Updates.

Our reporter walks the floor with a phone app, speaks in their own language and adds a photo. AI turns the note into a live update, chip counts and player data. A person checks every post before it goes live.

- Knows every player from our database
- Works offline, sends when the signal is back
- Every post approved by a person
- AI translations clearly labeled





WHAT COMES NEXT

Live Poker, Covered Like a Sport.

Results, players and stories, in the language of your players.
No betting or casino promotion inside the coverage.

Follow a Player

COMING SOON

Fans follow their players and get an alert on a big stack, a deep run or a bust.

Player A is the chip leader
1,200,000 · Main Event Day 2 · Table 12

Social Cards

COMING SOON

Every approved big hand becomes a ready card for Instagram, X, Facebook and Telegram, in each language.

MAIN EVENT · DAY 2
1.2M
Player A takes the chip lead
PokerZON · AsiaPokerHub

Daily Vertical Recap

WITH L3

A short vertical video per language for TikTok, Reels and Shorts, cut from the day's best moments.



AI Presenter Recaps

EXPLORING

A virtual host for daily and final table recaps, in every language. Clearly labeled as AI, scripted only from approved posts. A real player's voice or words are never generated.

Data From the Tournament System

COMING SOON

Seating, chip counts and eliminations flow straight from the Tournament Manager. Our reporters spend their time on the story.

BEFORE, DURING, AFTER

Fewer Stories, Better Timed.

About 10 to 15 selected stories per festival. Some go on the front page, many live only on your festival page, where your players look for them.

Before

T-30 to T-3

- Schedule Announced
- Ultimate Guide
- How to Qualify
- Players to Watch

During

Day 1 to Final Day

- Daily Recap
- Record Field
- Final Table Set
- Winner Report

After

T+1 to T+7

- By the Numbers
- Leaderboard
- Country Report
- Weekly Roundup

The level decides how many of them we make. Results, chip counts and payouts are page modules, never thin articles.

ENTER ONCE, SEEN EVERYWHERE

Your Data Works Twice.

Your Festival

Schedule · Results · Chip counts · Photos · Videos

PokerEvents LIVE

One record, checked by our data team

POKERZON	Global calendar · Festival, event and player pages
asiapokerhub	Asia calendar · Country guides · Player pages
AI Answers	Structured data that Google and AI assistants can quote
Your Website	Embeddable chip counts, payouts and hands · Coming Soon

COMING SOON

Poker Tournament Manager.

Run your festival from one place, with AI built in. Seating, chip counts and results flow straight to our live pages on PokerZON and AsiaPokerHub, without typing anything twice, so our reporters can focus on the story.

Structures and Clock

Blind levels, breaks and late registration in one place.

Seating and Draws

Table draws and balancing, seat cards in seconds.

Payouts

Prize pools and payout tables, ready the moment registration closes.

Live Data Everywhere

Chip counts and results flow straight to our pages.

AI Player Support

Players ask on their phone: start times, seats, structures. AI answers, your staff stays free.

HOW WE WORK

Independent Coverage, Clear Rules.

People Approve Everything

AI helps us write and translate. An editor checks and approves every story and live update.

Clearly Labeled

Partner coverage says "In partnership with" your festival. AI translations are marked.

Data You Can Trust

Every festival and result passes our data editor before it goes live.

18+ and Responsible

Responsible gambling on every page, licensed partners only.

Let's Cover Your Next Festival.

Tell us about your festival, its dates and the level you have in mind. We come back with a plan for before, during and after.

Live Coverage Team
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